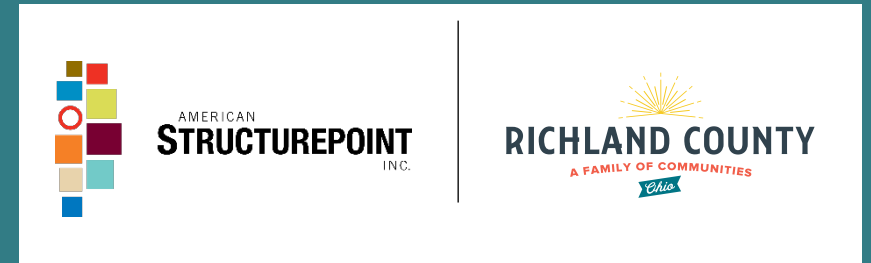


Richland County & Joint Cities Comprehensive Plan City of Mansfield City of Shelby

Steering Committee #1

March 18, 2026

Time: 4pm-5:30pm



Meeting Agenda

- Welcome and Introductions | Ice Breaker - 15 Minutes
- Purpose of Comprehensive Plan Overview - 5 Minutes
- Comprehensive Plan Components - 10 Minutes
- Comprehensive Plan Project Phases - 10 Minutes
- Role of the Steering Committee in the Comprehensive Plan - 5 Minutes
- Role of Steering Committee Member - 5 Minutes
- 10 Fun Community Facts - 15 Minutes
- Closing Discussion - What makes a Successful Comprehensive Plan?



American StructurePoint Team



Rachel Cardis
Project Manager



Aaron Montz
Senior Planner



Michael Salvador
Team Member



Ashley Newman
Senior Planner



Icebreaker

- Name
- Role in Community
- 1 Interesting/Unknown Fact about yourself





Comprehensive Plan 101

Understanding the Comprehensive Plan Process

What is a Comprehensive Plan

Guiding Policy Document for future growth and development over the next 10-20 years

- **Land Use**
- **Transportation**
- **Housing**
- **Infrastructure**
- **Economic Development**

Creates New Policies and Goals with specific steps to achieve the future initiatives.



Why is a Comprehensive Plan Important?



Collective Vision: Steering Committee, Public Input and Engagement, and Government Leadership work together to form a Collective Vision.



Land Use Roadmap: Provides a Clear Vision and Blueprint for the future desirable Land Uses



New Policies and Implementation Strategies: Strategic policies for Land Use, Economic Development, Housing, Placemaking, Parks and Trails.



Public Grant Funding: Opens the County and Cities to additional grant monies and other funding sources (Ohio Department of Agriculture, CDBG Grants, Transportation Improvements, Workforce Housing)



Political Justification: Provides a roadmap for the planning commission and council members



Typical Comprehensive Plan Components



Land Use and Housing



Economic Development,
Downtown Development



Government and Fiscal
Capacity



Transportation and Public
Infrastructure



Parks and Recreation, Trails



Comprehensive Plan Project Phases





Role of Steering Committee

Comprehensive Plan

Role of Steering Committee in Comprehensive Plan Formation

Steering Committee:

A Steering Committee in a comprehensive planning process serves as the central advisory body that guides the project from concept to final adoption, ensuring it reflects community needs, builds consensus, and aligns with local governance priorities.

Core Purpose:

The committee's primary role is to provide guidance, oversight, and representation throughout the comprehensive plan development cycle. It works with city/county staff, consultants, and stakeholders to shape the plan's vision, policies, and implementation strategies.



Role of Steering Committee Members

Steering Committee Member Role and Responsibilities

A Steering Committee Member is a key advisor and facilitator who helps guide the project from concept to final adoption.

Core Responsibilities

Provide Guidance and Advice

Steering Committee Members offer ongoing guidance throughout the planning process, advising the consultant and county/city staff on reviewing data, developing goals, policies, and draft documents. Members help shape the vision and key directions for the plan, identify community issues and opportunities, and refine strategies and policy directions.

Engage and Represent the Community

Members represent broad community interests, encourage stakeholder participation, and promote awareness and support for the project's mission. Members often attend and facilitate public meetings, open houses, and focus groups, ensuring diverse voices are heard.

Oversee Public Participation

Members help design and implement public engagement processes, prepare for interviews and hearings, and relay community feedback to the planning team. This ensures the plan reflects community needs and values.

Review and Comment on Future Land Use Map and Drafts

Members review and comment on all project phases, including land-use maps, transportation, land-use strategies, and redevelopment opportunities, and provide input during civic engagement events.

Recommend to Decision-Makers

At the end of the process, the committee may recommend the final comprehensive plan to the Planning Commission or County/City Council, incorporating public feedback and ensuring alignment with community priorities.





Fun Facts

Richland County + City of Mansfield + City of Shelby

How Well Do You Know Richland County?

Richland County + City of Mansfield + City of Shelby



Where was Luke Perry Born?

- a. Richland County unincorporated area
- b. City of Shelby
- c. City of Mansfield
- d. City of Ontario



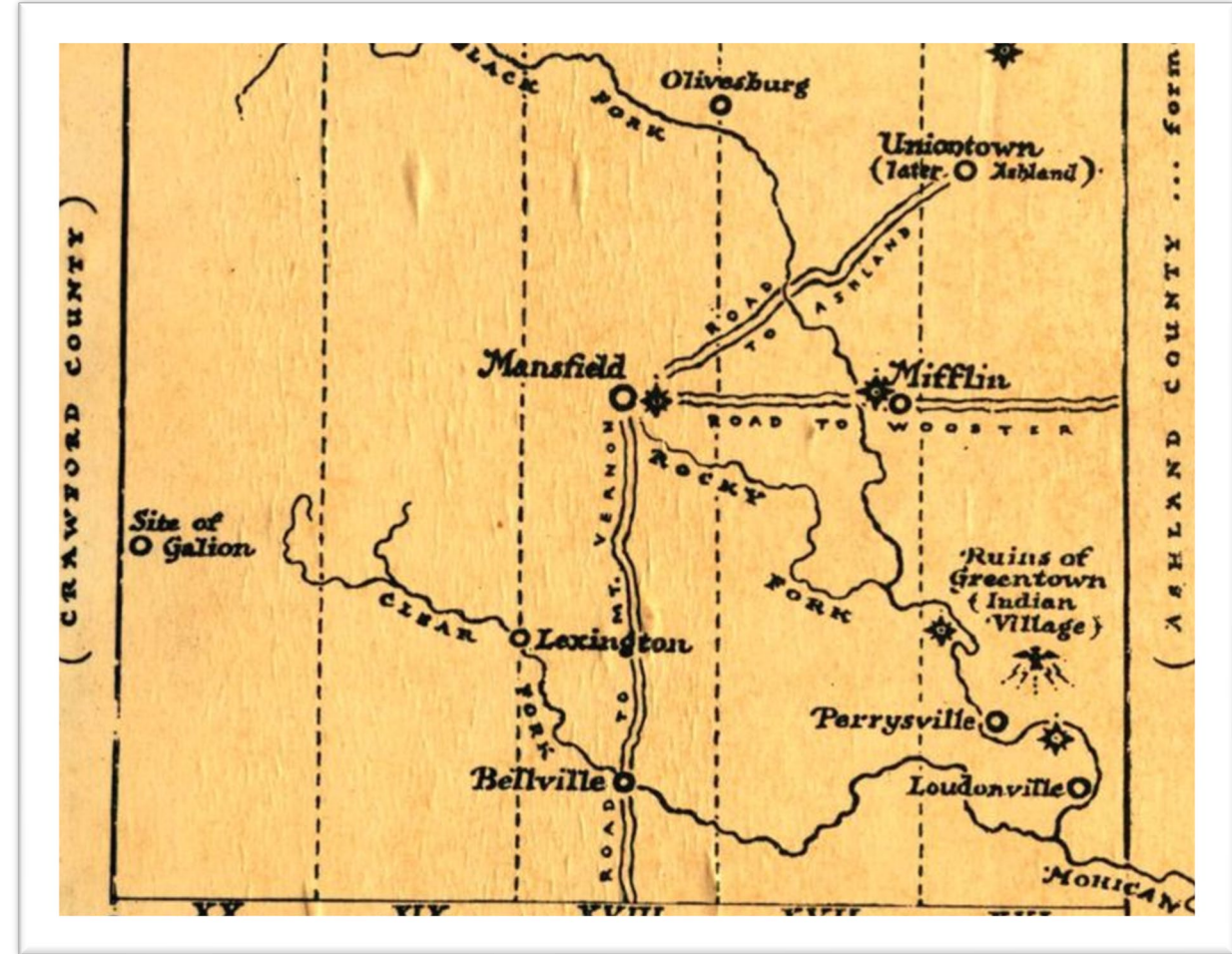
Answer:

Born in the City of Mansfield



What Year was Richland County Founded?

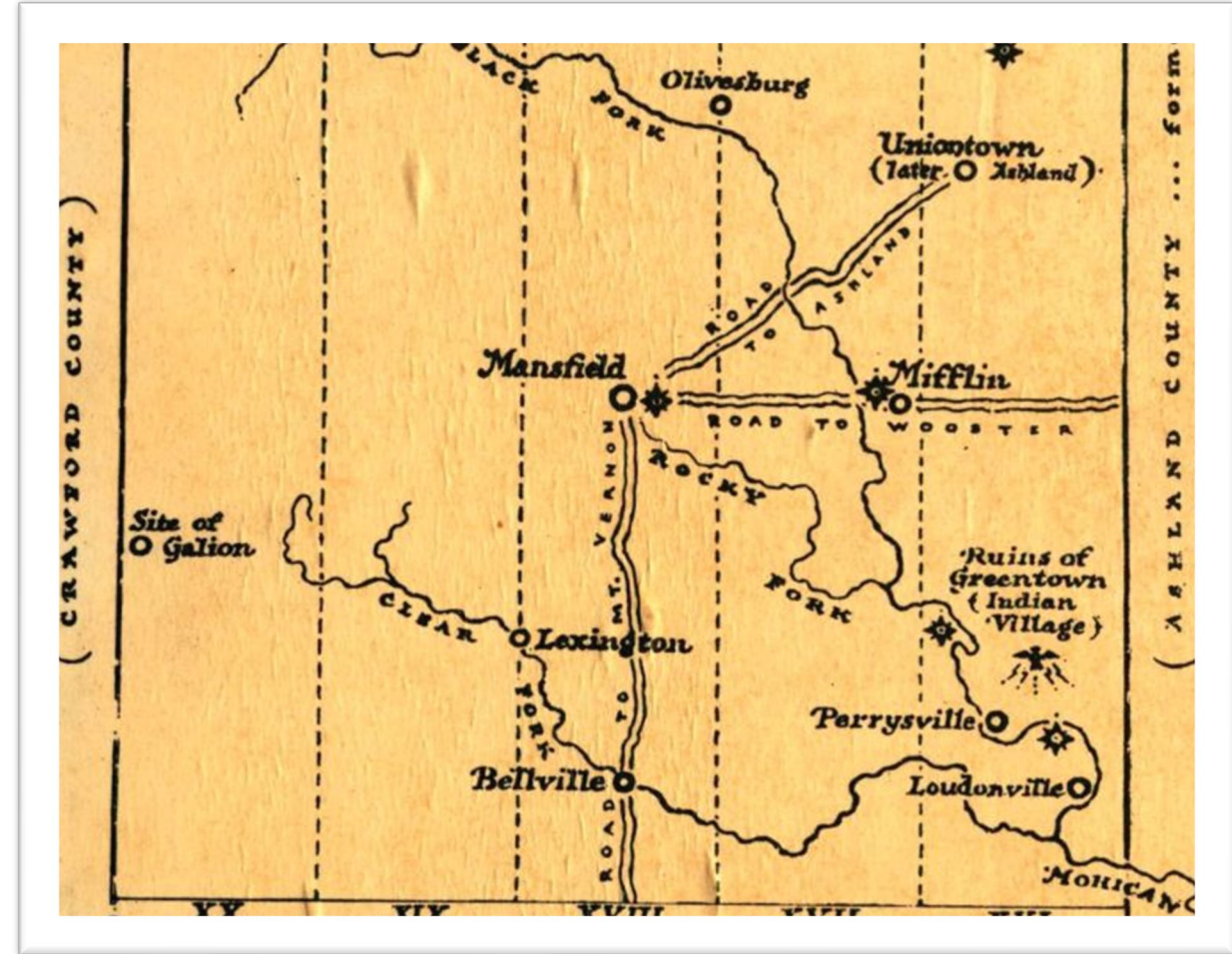
- a. 1867
- b. 1842
- c. 1813
- d. 1819
- e. 1804



What Year was Richland County Founded?

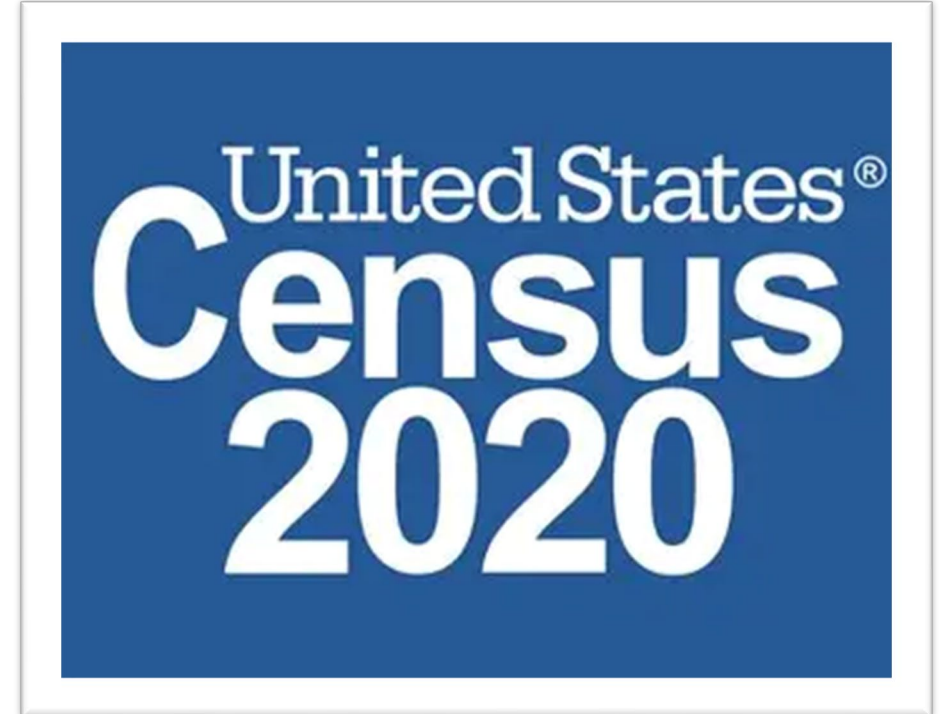
Answer:

d. 1813



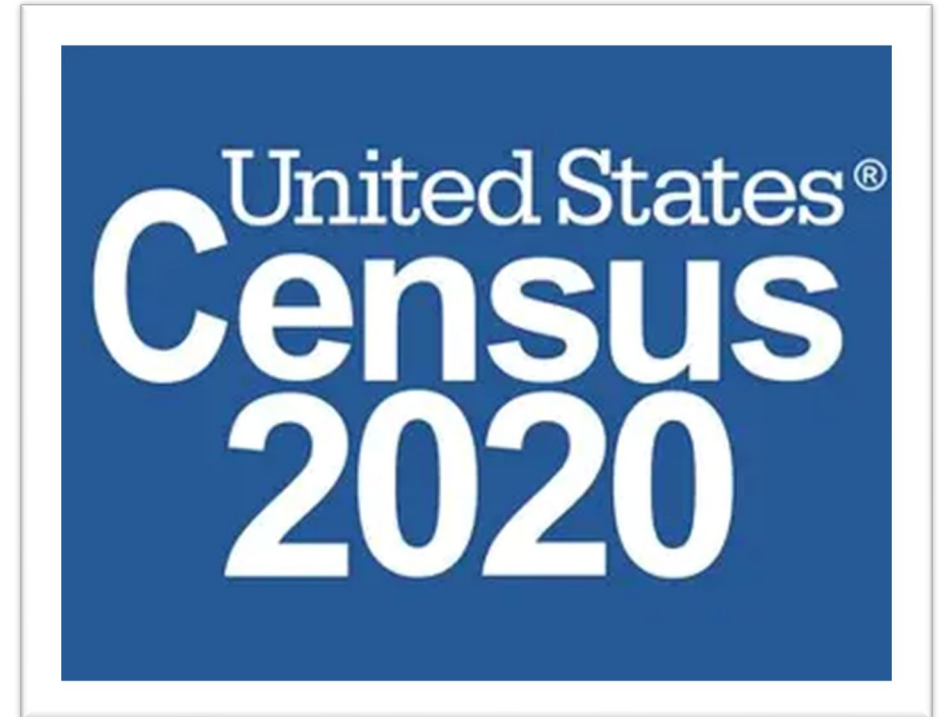
2020 Census – What is the Population of Richland County?

- a. 160,429
- b. 154,333
- c. 139,239
- d. 124,936
- e. 121,843



2020 Census – What is the Population of Richland County

d. 124,936



2020 Census – Housing

In 2020, how many housing units were developed in Richland County?

- a. 35,689
- b. 54,839
- c. 62,444
- d. 71,000
- e. 75,000



2020 Census – Housing

In 2020, how many housing units were developed in Richland County?

b. 54,839



2020 Census – Income

In 2020, what was the Median Household Income?

- a. \$48,999
- b. \$53,613
- c. \$59,509
- d. \$65,912
- e. \$72,471



2020 Census – Income

In 2020, what was the Median Household Income?

c. \$59,509



Economic Strengths - Richland County

The county's leading industries include metal fabrication, automotive component manufacturing, pipeline valves and controllers for oil and gas transmission, plastics manufacturing, and pump production.

How many employees work in Richland County?

- a. 225,442
- b. 249,000
- c. 267,000
- d. 302,920



Economic Strengths - Richland County

How many employees work in Richland County?

d. 302,920



Group Discussion

**What would make a
successful
Comprehensive Plan
for you?**





Thank You!